

## CLAIMS

1. (Amended) A method for marking food products, attesting to their authentication, ~~that includes~~ comprising the steps of:

positioning a device for wrapping plastic bands and an anvil means, along the flank of said product;

coupling said anvil means to a surface of said product;

advancing said device for wrapping bands to a position for engaging said product,

while said anvil means is attached to said product;

winding said band around said product and said anvil means;

feeding a hologram to a location between the tip of a welding means and said band;

advancing said welding means towards said anvil means;

welding said hologram to said band;

retracting said welding means and;

extracting said anvil means from between said product and said band.

winding (wrapping) a marking tag that comprises a band (also known as "cable tie");  
that wraps around at least a sector of the product designated to be marked.

2. (Amended) ~~The~~A method for marking food products, attesting to their authentication in accordance with claim 1, wherein: said method is implemented for authentication of food markings, selected from the group consisting of "Halal," "Kosher," "health criteria" and "Organic."

~~said method is implemented for specifically marking "Kosher" food attributes.~~

3. Cancelled.

4. Cancelled.

5. (Amended) ~~The~~A method for marking food products, attesting to their authentication in accordance with claim 1, wherein: said advancing of said device for wrapping bands, comprises the piercing of said product; and

wherein winding said band around said product and said anvil means is executed through the aperture formed by said piercing.

~~said method comprises, in addition, a step of:~~

~~piercing an opening in the product intended for being marked, therefore enabling to thread through it said band ("cable tie"), and whereby enabling to wrap only a portion of said product.~~

6. (Amended) ~~The~~A method for marking food products, attesting to their authentication in accordance with claim 1, wherein said hologram is connected to said band by using any one of the means taken from a group consisting of:~~method comprises, in addition, a step of:~~

threading onto a band;

a riveting;

a welding; and

a gluing~~connecting a hologram unto said band (cable ties).~~

7. (Amended) ~~The~~A method for marking food products, attesting to their authentication in accordance with claim 16, wherein: said retracting of said welding means is cyclical, in order to arrive at a subsequent batch of said products intended to be marked.

~~the steps of wrapping said tags and connecting said hologram are executed by a process that includes the stages of:~~

~~positioning an automatic device for wrapping bands (cable ties) and an anvil —  
means, along the flank of the product intended to be marked; and~~

~~coupling said anvil means unto the surface of said product intended to be —  
marked; and~~

~~advancing said automatic device for wrapping bands (cable ties) to a position —  
in which it will engage said product while said anvil means is attached to said —  
product; and~~

~~winding (wrapping) said band around the product and the anvil; and~~

~~feeding a hologram to a position located between a said welding means tip and —  
said band; and~~

~~advancing said welding means towards said anvil means, and welding said —  
hologram unto said band (tie cable); and~~

~~retreating said welding means backwards; and~~

~~extracting said anvil from between the product and said band.~~

8. Cancelled.

9. Cancelled.

Claims 10-30 - Previously cancelled.